



MERCHANDISE AVAILABILITY SOLUTIONS  
**COUNTERPOINT™ ECO**





# COUNTERPOINT™ ECO

*Deter, Deactivate, Detect*

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With the introduction of micro labels, protecting small, high risk merchandise is no longer such a challenge, but how can retailers be confident that their point of sale solution is offering accurate tag detection, as well as a fast checkout and discreet tag deactivation?

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Part of the Counterpoint family, the Counterpoint ECO offers the very latest in deactivation solutions and provides increased deactivation performance for smaller tag's and labels as well as a carbon footprint reduction and seamless, flexible integration with popular scanners and systems. The Counterpoint ECO offers one step scan deactivation, ensuring live labels are deactivated quickly and accurately, minimizing checkout time and false alarms on exit, which all adds to a positive shopping experience for consumers.

We'll take care of your merchandise availability needs, leaving you to take care of your customers.

- ✓ **INCREASED PERFORMANCE**  
deactivates smaller tags and labels
- ✓ **ONE STEP SCAN**  
deactivation
- ✓ **FLEXIBLE AND SEAMLESS INTEGRATION**  
with popular scanners and systems such as NCR, Symbol/Motorola, Honeywell and Datalogic\*
- ✓ **SUSTAINABLE SOLUTIONS**
  - High efficiency power supply
  - Lead free design
  - Reduced packaging material
  - Low Power Consumption



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M/FT

## Dimensions

HEIGHT: 43mm / 1.69inches  
WIDTH: 101.3mm / 3.98inches

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## Frequency

8.2 MHz

## Product Codes

Counterpoint ECO	10114364
<b>Deactivator Compatibility</b>	
Counterpoint Pad	7324890
Counterpoint Sheet	7392011

\*NCR, Symbol/ Motorola, Honeywell and Datalogic are proprietary trademarks of their respective companies and are not affiliated with Checkpoint Systems, Inc.



INCREASED PERFORMANCE

LOWER POWER CONSUMPTION

3 OPERATING MODES

INTEGRATED CABLE MANAGEMENT

MANNED CHECKOUT COMPATIBLE

Counterpoint ECO

CheckpointSystems.com

